

Message Text

UNCLASSIFIED

PAGE 01 BEIRUT 08024 121113Z

11

ACTION NEA-09

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /017 W

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P R 121025Z JUL 74

FM AMEMBASSY BEIRUT

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 8941

UNCLAS BEIRUT 8024

E.O. 11652: N/A

TAGS: BEXP, LE

SUBJECT: AUTOMOTIVE SERVICING AND REPAIR EQUIPMENT EXHIBITION

REF: A) STATE 117200; B) BEIRUT 6804

1. MARKET RESEARCH REQUESTED TRANSMITTED TODAY AS A-156 AIR POUCH NUMBER BR-7517. CONSENSUS FORM MARKET RESEARCH IS THAT PROMISING MARKET EXISTS FOR GREAT MAJORITY ITEMS CITED REFTEL. EXCEPTIONS APPEAR BE REBUILT ENGINES, WINDSHIELDS, TIRES AND TUBES, AUTOMATIC CAR WASHING EQUIPMENT.

2. LEBANON'S 1973 MOTOR VEHICLE POPULATION 16 PERCENT HIGHER THAN 1972. THIS PRESAGES GROWING DEMAND FOR SUBJECT EQUIPMENT. U.S. EQUIPMENT HIGHLY REGARDED AND SHOULD BENEFIT FROM EXPANDING MARKET, PARTICULARLY AS U.S. AUTO SALES HAVE DOUBLED OVER PAST TWO YEARS. EXHIBITION SHOULD ENHANCE U.S. MARKETING PROSPECTS. GODLEY

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 JUL 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BEIRUT08024
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740186-0813
From: BEIRUT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740755/aaaabuyb.tel
Line Count: 44
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: A) STATE 117200; B) BEIRUT 6804
Review Action: RELEASED, APPROVED
Review Authority: martinjw
Review Comment: n/a
Review Content Flags:
Review Date: 04 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 OCT 2002 by ThomasVJ>; APPROVED <16 JAN 2003 by martinjw>
Review Markings:

Declassified/Released
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30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AUTOMOTIVE SERVICING AND REPAIR EQUIPMENT EXHIBITION
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To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005